



**C. Bradley Cronk
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Director of Project Strategy

Brad Cronk is the Director of Project Strategy and Implementation for New York City-based LePatner & Associates LLP, a law firm widely recognized as one of the nation's leading construction advisors to corporate and institutional owners, real estate developers, investors, and design professionals.

Mr. Cronk provides the firm's clients with strategic planning and project management during their construction projects and is responsible for directing and coordinating their consultants and contractors. On behalf of owners and investors, he leads forensic evaluations and property condition assessments, and he serves as LePatner's in-house design and construction advisor on construction claim and litigation matters. He works closely with firm founder Barry LePatner to develop the firm's marketing and strategic alliance efforts. His work has included projects for the American Physical Society, WLIW21 and WNET.org, Metropolitan National Bank, and The Core Club.

He is a contributor to Barry LePatner's *Broken Buildings, Busted Budgets: How to Fix America's Trillion-Dollar Construction Industry* (2007, The University of Chicago Press), and he works daily with LePatner in preparing dynamic presentations to law firms, the real estate, design and construction industry across the nation, which have drawn attention to the dire need for industry reform and cost containment solutions.

Since joining LePatner over ten years ago, Mr. Cronk has contributed articles to the LePatner Report on green building issues, mold liability for owners and architects, building construction, and construction cost management. He co-authored with LePatner, "How to Control Healthcare Construction Costs, in the December 2008 issue of *Healthcare Design* and "How to Protect Design Fees" in the May 2007 issue of *Contract* magazine. He has presented at continuing education seminars sponsored by Lorman Education Services and at AIA regional conventions. Mr. Cronk is a licensed architect in New York State and is a LEED Accredited Professional.